





SELF-DIRECTED ACTIVITY **IMAGE OR LOGO**



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DEVELOPER/PROMOTE

PROBLEM IDENTIFICATION

Ethical and sustainable thinking is an important skill for entrepreneurs to have to help with a variety of different potential issues such as reducing your carbon footprint, ethical supply chain management, eliminating food waste, and social problems. One of the biggest issues that entrepreneurs need to understand and be able to work with is the importance of diversity and inclusion in the workplace.

Ethical and sustainable thinking is important for all parts of business, not just environmentalism. To increase the sustainability of a business, entrepreneurs and business owners need to increase the economic, social, and environmental sustainability of their company. To do this, entrepreneurs need to ensure that their workplaces value diversity and promote inclusion.

How can ethical and sustainable thinking help to promote diversity and inclusion in circular businesses?

WHAT DO WE KNOW

Diversity and inclusion is an important facet of all businesses, and is an ABOUT THE PROBLEM? important step to making a business more sustainable long-term. However, not many companies understand the through importance of diversity and inclusion when hiring and creating fair work procedures.

> To better understand the problem you need to understand the important impact and business advantages that a diverse and inclusive workplace can have on business success, as well as how ethical and sustainable thinking can help to develop and support the correct diverse working practices and policies.



AGHLHTe

WHAT DO WE NEED TO	Research some ways that diversity and inclusion is important for creating
KNOW?	a sustainable business, and how ethical and sustainable thinking can help
SELF-STUDY	to support this. Here are some links to get you started:
(learning resources)	 https://www.aperianglobal.com/why-is-diversity-and-inclusion-i mportant-for-sustainability/
	 https://www.ubqmaterials.com/blog-post/why-are-diversity-and -inclusion-important-for-sustainability/
	 https://www.edie.net/inclusion-is-vital-to-achieving-sustainabilit y-goals/
WHAT DID WE LEARN?	Through this activity, you can see that ethical and sustainable thinking is
PROBLEM SOLUTION	essential for promoting diversity and inclusion in businesses and
	organisations. By committing to fair hiring practices, equitable treatment,
	representation, and social responsibility, businesses can create a positive
	and inclusive work environment that values diversity and promotes
	inclusion. This helps to increase business longevity and increase business
	reputation.
REVIEW, REFLECT AND	After reading the articles linked above, VET tutors can get participants to
REPORT (instructions	reflect on what they have learned about the importance of ethical and
to VET Tutors)	sustainable thinking for building a diverse and inclusive workplace
	through the following questions:
	 In what ways can I use ethical and sustainable thinking to promote diversity and inclusivity in the workplace?
	2. How can I ensure that my own biases and assumptions are not influencing my decisions and actions regarding diversity and inclusivity in the workplace?
	3. What steps can I take to ensure that the company's values of ethical and sustainable thinking are reflected in our hiring practices, employee training, and company culture to foster a diverse and inclusive workplace?
	Complete this activity by asking participants to complete a short five
	sentence summary about the importance of ethical and sustainable
	thinking to build an inclusive workplace long-term.
TARGET GROUP	This should be completed with business owners and entrepreneurs
LANGUAGE	English
LINK TO THE	Why is Diversity and Inclusion Important for Sustainability? From
RESOURCES	Aperian Global [ARTICLE]:





https://www.aperianglobal.com/why-is-diversity-and-inclusion-important-for-sustainability/

Why are Diversity and Inclusion Important for Sustainability? By UQB [ARTICLE]:

https://www.ubqmaterials.com/blog-post/why-are-diversity-and-inclusion-important-for-sustainability/

Inclusion is vital to achieving sustainability goals by Edie [ARTICLE]: https://www.edie.net/inclusion-is-vital-to-achieving-sustainability-goals/

Embedding Ethical and Sustainable Thinking in the Entrepreneurial Mindset by Kathleen Farrell [JOURNAL ARTICLE]:

https://arrow.tudublin.ie/cgi/viewcontent.cgi?article=1126&context=leve