




# AGILite

Developing the digital and entrepreneurial competences  
of VET trainers to support agile entrepreneurship training



SELF-DIRECTED ACTIVITY IMAGE OR LOGO	
DEVELOPER/PROMOTER	VET tutors
PROBLEM IDENTIFICATION	<p>A vision should unite the organization and provide a stable, transcendent goal. The vision should avoid using jargon and buzz words and should use understandable terminology. Writing concise sentences is another way of clarifying a vision statement. An effective vision statement sets an abstract yet challenging goal.</p> <p>How to create a good vision?</p>
WHAT DO WE KNOW ABOUT THE PROBLEM?	<p>Create a vision for your small bussines.</p> <p>A vision is created as something we want to see in the future. The way our company realizes all its potential. The vision describes what our company does in the future. It is a guide, it is more than an idea - it is a well-developed idea that already works. Vision can be corrected from time to time.</p>
WHAT DO WE NEED TO KNOW? SELF-STUDY (learning resources)	<p>An entrepreneurial vision considers what you want your venture to become, what this venture will look like, what the driving forces are, and what values and culture should surround it. Each individual entrepreneur has a unique picture of what the venture will become.</p>
WHAT DID WE LEARN? PROBLEM SOLUTION	<p>Good vision statements are long-term, describing the organization's desired end-state well into the future. Effective vision statements</p>



	often describe on-going actions in which the organization will engage.
<b>REVIEW, REFLECT AND REPORT (instructions to VET Tutors)</b>	<ul style="list-style-type: none"> <li>Do you have trouble creating a vision?</li> <li>To create a vision, you need to be open-minded, but also realistic. Discuss your vision.</li> <li>Start with creating a VISION BOARD. Vision boards are a collection of images or objects arranged in a way to help you manifest your goals or vision. This board can be physical or digital. Vision boards are highly versatile. You can use them to manifest your personal goals or create a visual representation of a personal vision statement.</li> </ul> 
<b>TARGET GROUP</b>	Entrepreneurs, VET tutors
<b>LANGUAGE</b>	English
<b>LINK TO THE RESOURCES</b>	<p><b>3 Things that Make a MEANINGFUL Vision   Simon Sinek</b></p> <p><a href="https://www.youtube.com/watch?v=zpzZumZCdWA">https://www.youtube.com/watch?v=zpzZumZCdWA</a></p> <p><b>About the video resource:</b></p> <p>Whether you call it a vision, mission, or Just Cause - in order to be worthy of usage, it must be these three things:</p> <ul style="list-style-type: none"> <li>- Resilient: able to withhold cultural or economic change</li> <li>- Inclusive: put into words that inspire us</li> <li>- Service-oriented: the primary benefactor cannot be the contributor</li> </ul>

## SELF-DIRECTED PROBLEM BASED ACTIVITY



Co-funded by the  
Erasmus+ Programme  
of the European Union

AGILite